



(847) 390-0911
ifsa@ifsa.org
426 W. Northwest Highway Mount
Prospect, IL 60056

Dear friend and supporter,

It is with great excitement that Camp I Am Me can extend this enhanced packet of opportunities to you to support the organization through various sponsorships.

Camp I Am Me by Illinois Fire Safety Alliance is a 501(c)(3) nonprofit organization that provides free programs throughout the year to children, adults, and families that have been affected by burn-related injuries – providing them the much-needed physical, psychological, and emotional support they deserve. We bring support, strength, and happiness to so many children, adults, and families each year. With the support of hundreds of volunteers and supporters, Camp I Am Me programs are offered throughout the entire year and across Illinois (and beyond)!

To combat these horrific injuries, Camp I Am Me also develops and distributes no-cost fire safety and burn prevention materials throughout the state to community partners such as fire departments, hospitals, and others.

Camp I Am Me relies on the generosity of our supporters to continue offering burn survivors support services and fire safety and burn prevention resources on an annual basis. With each gift received, we will continue to near our goals of eliminating destructive fires and burn injuries, while also supporting those who have been adversely affected by a burn injury.

This packet of information contains various levels of support for our programs, fundraisers, and prevention efforts – all of which will help with these alarming statistics as well as support those who are a statistic. Please take a moment to review the documents detailing the various options that are available to you.

If you have any questions or comments, please do not hesitate to contact me at any time. I appreciate your consideration and look forward to hearing from you soon!

Sincerely,

Jenny Tzortzos
Community Outreach Coordinator
(847) 390-0911 / jtzortzos@ifsa.org



Request a Sponsorship Online!

Survivor Support

Summer Camp Presenting Sponsorship

Call for details

Summer Camp is Camp I Am Me's signature program for burn survivors ages 7-20 years old. This one-week overnight program receives the greatest recognition in the news and media. Scheduled for June 17-21, 2025.

- Exclusive opportunity
- Name and logo on every and all Summer Camp publications and communications, including emails, e-newsletters, application forms, volunteer requests, social media posts, website pages, advertising/informational documents, press release and more
- Material will list the name as "Camp I Am Me's Summer Camp presented by X"
- Admission to Camp I Am Me hallmark events, including but not limited to Fire Prevention Week Luncheon, Donor/Volunteer Recognition Breakfast, Summer Camp, and Family Days
- Logo and name on camp welcome banner
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Prominent logo on Appreciation Day photo op backdrop (18'x8')
- Recognition during Appreciation Day (Wednesday of camp) presentation by M.C.
- Monthly social media recognition between January-June, leading up to the event
- Monthly promotions on each social media platform between January-June
- Recognition in camp blog
- Logo and 100-word statement included on camp homepage of website
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Summer Camp Fun Fair Sponsorship

\$3,000

The fun fair is a camper favorite and is the most attended day (Wednesday of camp) during camp by 70+ campers, 150+ volunteers, 50+ fire departments, and 100+ supporters and top donors. Scheduled for June 18, 2025.

- Exclusive opportunity
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Promotional Material in give-away bags to all Fun Fair volunteers and fire departments participating in parade (200+)
- Logo on Appreciation Day photo op backdrop (18x8)
- Recognition during Appreciation Day presentation by M.C. (held immediately prior to Fun Fair)
- Monthly recognition on each social media platform between April-June
- Recognition in one monthly e-newsletter, leading up to the event
- Recognition in camp blog
- Logo on camp page of website
- Logo on Fun Fair volunteer registration form
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Summer Camp Apparatus Parade Sponsorship \$3,000

Another fun event for campers, the apparatus parade held on the Wednesday of camp is attended by 70+ campers, 150+ volunteers, 50+ fire departments, and 100+ supporters and top donors. Scheduled for June 18, 2025.

- Exclusive opportunity
- Logo on Summer Camp t-shirt, distributed to camp volunteers, campers, and others (250+)
- Promotional Material in give-away bags to all fire departments participating in parade and fun fair volunteers (200+)
- Logo on Appreciation Day photo op backdrop (18x8)
- Recognition during Appreciation Day presentation by M.C. (held immediately after Parade)
- Monthly recognition on each social media platform between April-June
- Recognition in one monthly e-newsletter, leading up to the event
- Recognition in camp blog
- Logo on camp page of website
- Logo on Apparatus Parade registration form
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Rocky's Choose Your Own Adventure Sponsorship \$2,000

Rocky, our loveable raccoon mascot along with our campers choose different crafting activities under the tent throughout the camp week. When we are not choosing our different adventures we use the tent for our daily meetings, our meeting place where we sing camp songs before meals or switching camp activities. The tent is also used for our 300+ Appreciation Day guests and 50+ fire departments that come on the Wednesday of camp. Scheduled for June 15-21 2025.

- Exclusive opportunity
- Logo on Summer Camp t-shirt that is distributed to camp volunteers, campers, and others (250+)
- Logo on 6x3 banner displayed under the Grand Tent
- Logo on Appreciation Day photo-op backdrop
- Recognition during Appreciation Day (Wednesday of camp) presentation
- Three recognition posts on each social media platform highlighting the *Create Your Own Adventure* activity photographs during camp
- Recognition in one monthly e-newsletter leading up to the event
- Recognition in camp blog
- Logo on camp page of website
- Join campers at Summer Camp during a *Choose Your Own Adventure* period

Welcome Wagon Sponsorship \$1,000

Best day of camp! Welcome our campers as they arrive. Scheduled for June 15, 2025

- All the benefits of Summer Camp T-shirt Sponsorship (see below)
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Monthly mentions on each social media platform between April-June
- Mention on each Summer Camp Blog post throughout the week of camp
- Logo on camp page of website
- Join staff to welcome campers on the first day at Summer Camp

S'mores & More Sponsorship

\$1,000

Campers get hungry between meals from all the fun they are having and who wouldn't want s'mores while gathering around a campfire. Scheduled for June 15-21, 2025.

- All the benefits of Summer Camp T-shirt Sponsorship (see below)
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Monthly mentions on each social media platform between April-June
- Mention on each Summer Camp Blog post throughout the week of camp
- Logo on camp page of website
- Join campers at Summer Camp for a snack or s'more!

Spish Splash Sponsorship

\$1,000

While at camp, our campers get to choose between many different water activities such as swimming in the Olympic size indoor pool, fishing, swimming in the lake, blobbing, canoeing, waterfront games, and hanging out at the splash pad. Scheduled for June 15-21, 2025.

- All the benefits of Summer Camp T-shirt Sponsorship (see below)
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Monthly mentions on each social media platform between April-June
- Mention on each Summer Camp Blog post throughout the week of camp
- Logo on camp page of website
- Join campers at Summer Camp for some water related activities

Summer Camp Crafting Sponsorship

\$1,000

Campers choose their own craft projects under the tent throughout the week of camp. Crafts include rock painting, tie-dying, friendship bracelets, painting, woodworking, and much more! Scheduled for June 15-21, 2025.

- All the benefits of Summer Camp T-shirt Sponsorship (see below)
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Monthly mentions on each social media platform between April-June
- Mention on each Summer Camp Blog post throughout the week of camp
- Logo on camp page of website
- Join campers at Summer Camp during a craft period

Summer Camp Cabin Sponsorship (FD/FF Local Exclusive)

\$750

Highlight your union's or fire department's support of the Camp I Am Me mission and directly support young burn survivors from across Illinois and beyond with this new opportunity! Scheduled for June 15-21, 2025

- Logo on yard sign outside of cabin entrance
- Logo on backside of Summer Camp FD t-shirt
- Recognition in Camp blog
- Recognition during Camp Appreciation Day (Wednesday of Camp) presentation
- The ability to come to camp and meet your campers at an activity and group photo cabin

Summer Camp T-Shirt Sponsorship

\$500

Summer Camp t-shirts provided to every camper, volunteer, and others while at camp. Scheduled for June 15-21, 2025

- Logo on backside of Summer Camp t-shirt (250+)
- Recognition in camp blog
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.

Summer Camp FD T-Shirt Sponsorship (FD/FF Local Exclusive) \$400

A special, one-of-a-kind fire service ONLY t-shirt that is provided to every camper, volunteer, and others while at camp. Scheduled for June 15-21, 2025

- All participating fire service organizations will be represented on Camp Fire Department t-shirts (200+)
- Acknowledged on Camp I Am Me website and social media sites
- Recognition in camp blog
- Recognition during Camp Appreciation Day (Wednesday of camp) presentation by the M.C.
- Available to purchase at ifsa.org in June

Safety & Prevention

Summer Camp Appeal Sponsorship

\$5,000

Camp I Am Me's Summer Camp Appeal is a double-sided letter distributed just Prior to Summer Camp to 20,000 recipients, including all Illinois fire departments, Camp I Am Me supporters, volunteers, and donors, as well as Chicago-area/Illinois-based corporations – highlighting the program and other Camp I Am Me events and activities

- Exclusive available
- Logo, web link and message in the appeal
- One recognition post on each social media platform
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Be Alarmed! Sponsorship

\$3,000

"Be Alarmed!" is a program that distributes fire safety education materials and 10-year sealed battery smoke alarms to fire department to install to at-risk homes within their communities. Both the educational materials and smoke alarms are provided at no cost. 350+ shipments of alarms are sent to 315+ active fire departments annually.

- One direct USPS mailing (#10 envelope) to every active fire department chief in the program containing sponsor marketing information. Two 8.5"x11" (max document size) per envelope.
- Document(s) included with shipment of alarms to the fire department that redirects to CIAM website to download program forms for alarms installations
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Premier Podcast Sponsorship

\$3,000

This podcast will help bring awareness to our organization by interviewing campers, volunteers, donors, supporters and highlighting the Camp I Am Me mission, upcoming events, fundraisers, our many support programs, and prevention efforts.

- Exclusive opportunity
- 12 shows (one per month)
- 1 one-minute pre-role ad each show
- 1 one-minute host read as each show
- Logo on podcast advertising
- Logo and web link on podcast page of our website
- Podcast sponsor specific mention in two e-newsletters
- Link your website in our YouTube clips, website, and social media posts
- Product display (if available) in podcast clips
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

2026 Premier Calendar Sponsorship

\$2,500

Camp I Am Me 17"x11" calendar distributed to every Illinois fire department and every supporter, volunteer, and donor in December of each year (5,600+).

- Exclusive opportunity
- Logo prominently displayed on front cover of calendar
- Logo displayed in each month
- 50-word message displayed in each month
- Logo and "Camp I Am Me calendar presented by X" on calendar mailing envelope

Podcast Advertising Sponsorship

\$500

This podcast will help bring awareness to our organization by interviewing campers, volunteers, donors, supporters and highlighting the Camp I Am Me mission, upcoming events, fundraisers, our many support programs, and prevention efforts. Advertise your company with a commercial during our monthly podcast!

- 12 Shows (1/month)
- 1 one-minute pre-role ad each show
- 1 one-minute host-read ad each show
- Link to website in our YouTube clips, website, and social media posts

2026 Calendar Advertising Sponsorship

\$500

Camp I Am Me 17"x11" calendar distributed to every Illinois fire department and every supporter, volunteer, and donor in December of each year (5,600+).

- 12 advertising opportunities are available
- One ad space available per month
- Sponsor logo, website/QR Code, contact info/person info at the bottom of the calendar month page

Fire Prevention Week Luncheon

Hundreds of members from the fire service and beyond come together to highlight and honor those who have gone above and beyond in fire safety and burn prevention. Scheduled for October 9, 2025 in Woodridge.

Presenting Sponsorship: \$3,000

- Exclusive opportunity
- Logo on all marketing material, including paper and electronic brochure, website, e-newsletters, and social media platforms
- Promotional material will list the luncheon as “Camp I Am Me’s Fire Prevention Week Luncheon presented by X”
- 3x5 Banner prominently displayed at the event entrance
- Logo on luncheon itinerary (one placed at each seat)
- Promotional items can be placed at each seat
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 10 seats (one table) at luncheon
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Keynote Presentation Sponsorship: \$2,500

- Exclusive opportunity
- Logo on paper and electronic marketing brochure
- Logo and web link on website and e-newsletter
- Promotional item can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 8 seats at the luncheon

Attendee Gift Sponsorship: \$2,500

- Exclusive opportunity
- Logo on paper and electronic marketing brochure
- Logo and web link on website and e-newsletter
- Promotional item can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- Table in banquet hall lobby area to display materials
- 8 seats at the luncheon Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Lunch Sponsorship: \$1,000

- Logo on paper and electronic marketing brochure
- Logo and web link on website
- Paper-based promotional items can be placed at each seat
- Logo on luncheon itinerary (one placed at each seat)
- Recognition during luncheon by M.C.
- 5 seats at the luncheon

Golf Classic Fundraiser

Annual golf fundraiser that brings out 150+ supporters and volunteers and raises more than \$20,000 to provide support to burn survivors across the state and beyond. Scheduled for September 17, 2025 in Wheeling.

Presenting Sponsor \$3,000

- Exclusive Opportunity
- Two foursome registrations included
- Camp I Am Me Golf Classic Presented by XXXX.
- Prominent recognition on all marketing material
- Prominent recognition on website
- Four mentions on social media with linked
- Logo and web address on event banner at outing
- Recognition by M.C. before gunshot, during dinner, and at the end of the event
- Promotional materials in give-away bags
- Logo and web link on each Camp Connections e-newsletter (12-total)
- Logo and web link on each donation receipt distributed to Camp I Am Me donors

Golf Cart Sponsor \$2,500

- Exclusive Opportunity
- One foursome registration included
- Logo on all golf cart GPS screens during entire event
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. before gunshot start
- Promotional material in give-away bags

Drink Cart Sponsor \$2,000

- Exclusive Opportunity
- One foursome registration included
- Logo on drink cart(s)
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. before gunshot start
- Promotional material in give-away bags

Photograph Sponsor \$1,500

- Exclusive Opportunity
- One foursome registration included
- Logo on all printed foursome photographs
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and weblink on website
- Mentioned on social media pages
- Promotional materials in give-away bags
- Recognition by M.C. during dinner

Hole Contest Sponsor \$1,500

- Exclusive Opportunity
- One foursome registration included
- Logo on sign at contest holes (3 total)
- Name and logo on all marketing material
- Logo and link on website
- Mentioned on social media pages with link
- Recognition by M.C. during contest winner announcements
- Promotional material in give-away bags

Lunch Sponsor \$1,500

- Exclusive Opportunity
- One foursome registration included
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and web link on website
- Mentioned on social media pages with link
- Logo on sign at lunch
- Recognition by M.C. during lunch
- Promotional materials in give-away bags

Dinner Sponsor \$1,500

- Exclusive Opportunity
- One foursome registration included
- Logo on sign at one hole
- Name and logo on all marketing material
- Logo and web link on website
- Mentioned on social media pages with link
- Logo on sign at dinner
- Recognition by M.C. during lunch
- Promotional materials in give-away bags

Eagle Sponsor: \$1,000

- Logo on sign at one hole
- Name and logo on marketing material
- Logo and link on website
- Promotional materials in give-away bags
- One foursome registration included

Give-Away Sponsor: \$750

- Logo on hole sign
- 1/4 -sheet note with logo attached to give-away (Camp I Am Me Golf Classic supported by XXX)
- Promotional material in give-away bag
- Logo and web link on website
- Two dinner ticket included

Raffle Prize Sponsor: \$500

- Logo on sign at one hole
- Logo and web link on website
- Logo on prize description (XXX donated by XXX)
- M.C. Acknowledgement during raffles
- Two dinner ticket included

VIP Sponsor Add-On: \$200

Enhance your Camp I Am Me Golf Classic sponsorship by adding a VIP status for your golfers. In addition to your sponsorship benefits, this add-on also includes 4 Golf Classic polos, raffle tickets, 50/50 tickets, drink tickets, and names of VIP golfs sign (if receiving a foursome as a benefit).

Camp I Am Me Reach

E-Newsletter Distribution: 5,200+ recipients

Mail Distribution: 5,600+ recipients

Social Media Platforms:

Facebook: 4,100+ followers

Instagram: 1,200+ followers

Twitter: 900+ followers

LinkedIn: 550+ connections

Additional sponsorship opportunities may become available throughout the year. Once available, potential sponsors will be notified by Camp I Am Me.

2025 Sponsorship Commitment Form

Yes, I want to support Camp I Am Me's dedication to fire safety, burn prevention, and burn survivors!

SURVIVOR SUPPORT OPPORTUNITIES

<input type="checkbox"/> Summer Camp Presenting Sponsor.....	<i>Call for details</i>
<input type="checkbox"/> Summer Camp Fun Fair Sponsor.....	\$3,000
<input type="checkbox"/> Summer Camp Apparatus Parade Sponsor.....	\$3,000
<input type="checkbox"/> Rocky's Choose Your Own Adventure.....	\$2,000
<input type="checkbox"/> Welcome Wagon Sponsor.....	\$1,000
<input type="checkbox"/> S'mores & More Sponsor.....	\$1,000
<input type="checkbox"/> Splish & Splash Sponsor.....	\$1,000
<input type="checkbox"/> Summer Camp Crafting Sponsor.....	\$1,000
<input type="checkbox"/> Summer Camp Cabin Sponsor (FDs/FF Locals)	\$750
<input type="checkbox"/> Summer Camp T-Shirt Sponsor.....	\$500
<input type="checkbox"/> Summer Camp FD T-Shirt Sponsor(FDs/FF Locals)	\$400

SAFETY & PREVENTION OPPORTUNITIES

<input type="checkbox"/> Summer Camp Appeal Sponsor.....	\$5,000
<input type="checkbox"/> Be Alarmed! Sponsor.....	\$3,000
<input type="checkbox"/> Premier Podcast Sponsor.....	\$3,000
<input type="checkbox"/> 2026 Premier Calendar Sponsor.....	\$2,500
<input type="checkbox"/> Podcast Advertising Sponsor.....	\$500
<input type="checkbox"/> 2026 Calendar Advertising Sponsor.....	\$500

FIRE PREVENTION WEEK LUNCHEON OPPORTUNITIES

<input type="checkbox"/> Presenting Sponsor.....	\$3,000
<input type="checkbox"/> Keynote Presentation Sponsor.....	\$2,500
<input type="checkbox"/> Attendee Gift Sponsor.....	\$2,500
<input type="checkbox"/> Lunch Sponsor.....	\$1,000

GOLF CLASSIC FUNDRAISER OPPORTUNITIES

<input type="checkbox"/> Presenting Sponsor.....	\$3,000
<input type="checkbox"/> Golf Cart Sponsor.....	\$2,500
<input type="checkbox"/> Drink Cart Sponsor.....	\$2,000
<input type="checkbox"/> Photograph Sponsor.....	\$1,500
<input type="checkbox"/> Hole Contest Sponsor.....	\$1,500
<input type="checkbox"/> Lunch Sponsor.....	\$1,500
<input type="checkbox"/> Dinner Sponsor.....	\$1,500
<input type="checkbox"/> Eagle Sponsor.....	\$1,000
<input type="checkbox"/> Give-Away Sponsor.....	\$750
<input type="checkbox"/> Raffle Prize Sponsor.....	\$500
<input type="checkbox"/> VIP Sponsor Add-On.....	\$200

**SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVICE BASIS
AND MAY NEED TO BE APPROVED BY THE CAMP I AM ME BOARD OF DIRECTORS**

Select a Sponsorship online at
ifsa.org/ways-to-give/sponsorships



OR

Organization Name: _____

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Enclosed is my check in the amount of \$ _____

Invoice me and I will pay by credit card or check

Please return this form to: **Camp I Am Me by Illinois Fire Safety Alliance**
426 W. Northwest Highway
Mount Prospect, IL 60056

All checks should be made out to "Illinois Fire Safety Alliance"



CAMP
I AM ME

ILLINOIS FIRE SAFETY ALLIANCE